



# STM LOTTERY SDN. BHD.

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## PRESS RELEASE

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### 11 YEARS OF LONG-STANDING COMMITMENT TO RURAL EDUCATION BY STM LOTTERY

STM Lottery Sdn. Bhd. recently launched the 2024 edition of its Sports Toto "Reading My Companion" Reading Programme, marking the 11<sup>th</sup> year of this initiative aimed at fostering a love for reading among 1,374 primary students from 10 micro-sized Chinese schools in rural areas across Penang, Perak, Negri Sembilan and Johor.

This initiative is designed to instil the habit of reading among students who have limited recreational opportunities in rural settings. STM Lottery recognises the pivotal role of education in shaping a sustainable future and is proud to support this cause through its corporate social responsibility efforts.

"Beginning its 11<sup>th</sup> year, STM Lottery's 'Reading My Companion' Reading Programme represents a significant milestone for the company," stated Mr. Giam Say Khoon, Deputy General Manager (Communications & Sustainability) of STM Lottery. "Reaching this milestone underscores our commitment to promoting literacy and empowering young minds. Over the years, we've seen the impact of nurturing the love for reading among children in rural areas."

Starting from 23 July 2024, staff volunteers of STM Lottery visited the 10 participating schools to personally distribute carefully selected storybooks to students and enrich each school's library with captivating additions. The programme also featured engaging storytelling sessions aimed at making reading a lively and interactive experience.

In addition, the participating schools actively fostered a reading community by encouraging book exchanges, classroom story-sharing and personal journaling to enhance critical thinking and self-expression among students.

In recognition of outstanding participation, STM Lottery will commend 2 students from each school with tokens of appreciation.

Since its inception in 2012, STM Lottery's reading programme has positively impacted over 18,800 students in 173 suburban schools across several states, including Penang, Perak, Selangor, Negri Sembilan, Melaka, Pahang, and Johor.

#### List of participating schools

Penang	Perak	Negri Sembilan	Johor
1. SJK (C) Kong Min Cawangan Satu, Ayer Itam	1. SJK (C) Sungai Buloh, Sungai Siput	1. SJK (C) San Min, Seremban	1. SJK (C) Jagoh, Segamat
2. SJK (C) Poay Wah, Tanjung Bungah	2. SJK (C) Rimba Panjang, Sungai Siput		
3. SJK (C) Tar Thong, Balik Pulau	3. SJK (C) Sin Min, Sungai Tiang		
4. SJK (C) Beng Teik Cawangan, George Town	4. SJK (C) Yeong Seng, Hutan Melintang		

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