

Sports Toto “Reading My Companion” Reading Programme 2022

STM Lottery restarted its Sports Toto "Reading My Companion" Reading Programme to donate storybooks to the students of 11 Chinese primary schools in West Malaysia.

The 2022 edition of Sports Toto "Reading My Companion" Reading Programme donated storybooks to 11 micro-sized Chinese primary schools in the rural areas of Perak, Pahang, Negri Sembilan, Melaka and Johor, benefitting a total of 1,586 students.

As part of the STM Lottery's Helping Hands programme, the reading programme is in line with the Goal 4 of the United Nations' Sustainable Development Goals to “ensure inclusive and equitable quality education and promote lifelong learning opportunities for all”.

The “Reading My Companion” reading programme aims to inculcate reading as a pastime of choice for the rural students who are relatively lacking in terms of recreational choices.

A team of staff volunteers visited the 11 participating schools beginning on 4 August 2022 and handed over the storybooks to the students.

Apart from giving away storybooks to the students, STM Lottery also donated storybooks to the library of each participating school. A storytelling session was also held at the schools to teach the students to enjoy reading creatively.

The schools played an active role in driving book exchange among the students as they were encouraged to share stories in class and pen down their post-reading thoughts in the journals.

To encourage keen participation among the students, tokens of commendation had been arranged for 2 students who showed the highest level of participation, in each of the 11 participating schools.

2022 年 “多多阅读，获益良多” 助学计划卷土重来

多多博彩欢欣重启其“多多阅读，获益良多”助学计划，即捐赠故事绘本予来自西马 11 间微型华小的学生。本年度的“多多阅读，获益良多”助学计划捐赠了故事绘本予来自霹雳、彭亨、森美兰、马六甲和柔佛郊区的微型华小，一共惠及 1586 名学生。

作为多多博彩 Helping Hands 计划的部分举措，此阅读计划符合联合国永续发展目标的“第 4 目标”，即“确保具包容性和公平的优质教育，并给予所有人终身学习的机会”。

“多多阅读，获益良多”助学计划旨在启发一般上较缺乏娱乐休闲管道的郊区小学生，养成良好的阅读习惯，并把阅读当作最佳的休闲活动。

从 2022 年 8 月 4 日开始，1 支由多多博彩志愿员工组成的爱心团队陆续亲善探访了 11 间受惠学校，并将故事绘本分发给学生们。

除了派发故事绘本给学生们之外，多多博彩亦捐赠阅读刊物给每间学校的图书馆。与此同时，多多博彩也在参与这项助学计划的华小安排了 1 场讲故事环节，以生动有趣的故事环节激发学生们对阅读的兴趣和乐趣。

所有参与华小也积极地推动了图书交换计划和分享环节，鼓励学生们在班上分享读后感想，并且在各自的《阅读手记》内写下读后感想。

为了鼓励学生们热衷参与此计划，这 11 间参与助学计划的华小将各别选出 2 名最踊跃参与活动，即最热爱阅读的“阅读小天使”，并赠送小礼物给他们作为奖励。