



Giam and a FRIM staff planting trees as part of an initiative in support of the '100 Million Tree-planting Campaign'.

## Joint effort for tree planting initiative

**KUALA LUMPUR:** STM Lottery Sdn Bhd is collaborating with the Forest Research Institute Malaysia (FRIM) on a tree-planting campaign, an initiative by the company to support the government's 100 Million Tree-planting Campaign, aimed at contributing to environmental conservation.

Continuing to build on the momentum of last year's successful tree planting exercise at the FRIM headquarters in Kepong, a group of STM Lottery volunteers led by its deputy general manager (Communications and Sustainability) Giam Say Khoon embarked on a journey to the FRIM Field Research Station in Selandar, Malacca on May 13 to fulfil its

annual tree planting commitment.

Before the tree planting exercise, the volunteers were briefed by FRIM Forest Plantation Programme head Dr Rosdi Koter, who provided them with guidance on the proper techniques for planting saplings.

The initiative allowed the volunteers to gain a deeper understanding of the importance of environmental conservation and contributed to the preservation of Malaysia's rich ecosystem.

"We are pleased with this collaboration, as it aligns perfectly with STM Lottery's dedication to reducing carbon emissions and fulfilling UN Sustainable Development Goals 13 and 15, which is

related to climate change and restoring the sustainable use of terrestrial ecosystems.

"It is the government's goal of becoming a carbon-neutral nation by 2050 via this tree planting exercise.

"We are taking meaningful steps towards a greener and more sustainable future," said Giam.

Since STM Lottery started collaborating with FRIM in 2022, the company has planted 120 trees and remains dedicated to its environmental and sustainability goals.

The company's ongoing partnership with FRIM for tree planting underscores its commitment to making a positive difference on Malaysia's environment.



下树苗。  
严世坤（右）在罗斯迪的指导下种

## 多多博彩森林研究院 联合植树维护大自然

（吉隆坡22日讯）为支持政府针对环境保护而倡议的“种植1亿棵树”活动，多多博彩与大马森林研究院（FRIM）再次携手合作，展开植树活动，为维护大自然献绵力。

一支由多多博彩员工组成的志愿团队，在公关与永续发展部副总经理严世坤带领下，日前前往大马森林研究院设于马六甲士兰道的野地研究站，以履行该公司的年度植树承诺。

在植树活动开始之前，大马森林研究院旗下森林种植计划领导人罗斯迪博士向志愿员工们讲解了正确种植树苗的方法。

严世坤指出，公司对这次的合作感到非常高兴，因为它完全符合多多博彩致力于减少碳排放和实现联合国的第13和15项永续发展目标，即应对气候变化和恢复陆地生态系统的可持续性。



多多博彩志愿员工以及大马森林研究院代表，在植树活动结束后一同开心合照。